

Victor Le

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SUMMARY

Versatile Web Developer with a strong track record of designing, developing, and optimizing web solutions across multiple platforms, including Webflow, WordPress, and Shopify. Proficient in front-end technologies such as HTML, CSS, JavaScript, and ReactJS, as well as back-end development using NodeJS and AngularJS. Adept at conducting client consultations, creating engaging user experiences, and implementing effective SEO strategies to enhance online presence and drive business growth. Collaborative team player with experience in project management and delivering high-quality web applications within fast-paced environments.

EXPERIENCE

Web Developer

Max Market Pros

February 2024 - Present, Irvine, CA

- Conduct client consultations to design and develop customized Webflow landing pages that enhance brand visibility and user engagement.
- Collaborate with cross-functional teams, including marketing, development, and content, to strategize and implement comprehensive digital campaigns and initiatives.
- Expert in crafting visually compelling and intuitive websites from scratch using Webflow, with a focus on seamless user experiences.
- Design distinctive logos and visual identities that resonate with target audiences, reinforcing brand recognition and consistency.
- Implement advanced SEO tactics, including keyword optimization and meta description enhancements, to boost search engine rankings and online presence.

Web Developer

PageHub

September 2023 – February 2024, Fountain Valley, CA

- Conduct web consultations with clients to update their landing page to establish brand awareness.
- Collaborated with marketing, development, and content, to create and execute successful campaigns and initiatives.
- Proficient in designing visually appealing and user-friendly websites using Wordpress.
- Strong understanding of web design principles, typography, color theory, and layout techniques.

Front-end Web Developer/Co-Founder

TechKnowCoder, Inc

July 2019 - Present, US, CA, Fountain Valley

- Designed and developed responsive, accessible, and user-friendly web applications using ReactJS, NodeJS, and AngularJS as well as TypeScript.
- Collaborated with cross-functional teams including designers, developers, and content creators to deliver high-quality web applications and websites that meet project requirements and deadlines.
- Developed and implemented testing and debugging strategies to ensure the quality and reliability of web applications.
- Implemented and maintained version control using Git and GitHub, enabling effective collaboration with remote team members.

Web Designer/Digital Marketer

Knock Knock Marketing

August 2017 - October 2018, US, CA, Santa Ana

- Conducted market research and analyzed competitor strategies to inform design and marketing decisions.
- Collaborated with cross-functional teams, including marketing, development, and content, to create and execute successful campaigns and initiatives.
- Proficient in designing visually appealing and user-friendly websites using Wordpress.
- Strong understanding of web design principles, typography, color theory, and layout techniques.

E-commerce Specialist

Peace Halo Jewelry

January 2015 - July 2017, Huntington Beach, CA

- Developed and managed Shopify websites, including customizing themes, implementing functionality, and optimizing user experience to drive conversions and sales.
- Configured and maintained Shopify apps and integrations to enhance store functionality and streamline operations.
- Created and managed product catalogs, including product uploads, descriptions, pricing, and inventory management.
- Implemented effective SEO strategies to improve organic search visibility and drive targeted traffic to the Shopify store.

EDUCATION

Bachelors of Computer Science

Western Governors University • Salt Lake City, Utah • 2023 • 3.0

CERTIFICATIONS

CompTIA Project+

Project+ • 2022

* I have earned the CompTIA Project+ certification, which demonstrates my knowledge and skills in project management within the IT industry. * This certification covers project planning, execution, delivery, and closure, as well as risk management, team management, and communication. * Overall, this certification demonstrates my ability to manage IT projects effectively and efficiently, which can contribute to the success of an organization.

ITIL®*^ Foundation Certification

Axelos • 202

Demonstrates foundational knowledge of IT Service Management (ITSM) principles, processes, and best practices. Proficient in understanding the ITIL framework, service lifecycle, and key concepts such as incident management, problem management, change management, and service level management.

Adobe Certified Professional

Adobe • 20131

Adobe Certified Professional is an industry-recognized certification that demonstrates mastery of Adobe Creative Cloud software and foundational knowledge for digital media careers.

SKILLS

Front-end web development: HTML, CSS, JavaScript, ReactJS, Wordpress, Webflow